

REPORT OF GROUP DIRECTOR, NEIGHBOURHOODS AND HOUSING		
LICENSING SUB-COMMITTEE: 07/12/2021	Classification DECISION	Enclosure
Application to Vary a Premises Licence 205A Lower Clapton Road, E5 8EG	Ward(s) affected Hackney Downs	

1. **SUMMARY**

Applicant(s) Verity R Cox	In SPA: N/A
Date of Application	Period of Application
01/10//2021	Permanent

Proposed variation:

- To to include recorded music
- To include Supply of alcohol off the premises
- To extend supply of alcohol on the premises
- To remove Condition 17 "Music shall only be played at a level that allows a face to face conversation at normal speech level".

Replace with "The sound limiting device shall be used at all times that regulated entertainment is taking place. No regulated entertainment shall be provided at the premises unless/until a sound limiting device has been installed to the satisfaction of the Council's Pollution Team."

Proposed hours of licensab	le activities	
Recorded Music	Standard Hours:	
	Mon 23:00 - 00:30	
	Tue 23:00 - 00:30	
	Wed 23:00 - 00:30	
	Thu 23:00 - 01:30	
	Fri 23:00 - 01:30	
	Sat 23:00 - 01:30	
	Sun 23:00 - 00:30	
Supply of Alcohol	Standard Hours:	
On Premises	Mon 12:00 - 00:30	
	Tue 12:00 - 00:30	
	Wed 12:00 - 00:30	
	Thu 12:00 - 01:30	
	Fri 12:00 - 01:30	
	Sat 12:00 - 01:30	
	Sun 12:00 - 00:30	
Supply of Alcohol	Standard Hours:	
Off Sale to pavement	Mon 12:00 - 22:00	
	Tue 12:00 - 22:00	
	Wed 12:00 - 22:00	

	Thu 12:00 - 22:00
	Fri 12:00 - 22:00
	Sat 12:00 - 22:00
	Sun 12:00 - 22:00
Supply of Alcohol	Standard Hours:
Takeaway & delivery	Mon 12:00 - 23:00
	Tue 12:00 - 23:00
	Wed 12:00 - 23:00
	Thu 12:00 - 23:00
	Fri 12:00 - 23:00
	Sat 12:00 - 23:00
	Sun 12:00 - 23:00
	Non Standard Hours
	Bank Holidays and Sundays Supply of alcohol shall be
	until 01:30

The opening hours of the premises			
Standard Hours:			
Mon 12:00 - 01:00			
	Tue 12:00 - 01:00		
	Wed 12:00 - 01:00		
	Thu 12:00 - 02:00		
	Fri 12:00 - 02:00		
Sat 12:00 - 02:00			
Sun 12:00 - 01:00			
	Non Standard Hours		
	Bank Holidays and Sundays Supply of alcohol shall be		
	until 02:00		
Current activites/hours:			
See current licence attached	d as Appendix D		
Capacity: Not known			
Policies Applicable	LP1 (General Principles), LP2 (Licensing Objectives), LP3		
(Core Hours), LP4 ('Off' Sales of Alcohol), LP6 External			
	Areas and Outdoor Events		
List of Appendices	A – Application for a premises licence and supporting		
	documents		
	B – Representations from Responsible Authorities		
	C– Representations from Other Persons D – Current Licence		
	E – Location map		
Relevant	Police Authority		
Representations	Other Persons		
	Other Fersons		

2. APPLICATION

- 2.1 Verity R Cox has made an application to vary their premises licence under the Licensing Act 2003:
 - To To to include recorded music
 - To include Supply of alcohol off the premises
 - To extend supply of alcohol on the premises
 - To Remove Condition 17 "Music shall only be played at a level that allows a face to face conversation at normal speech level". Replace with "The sound limiting device

shall be used at all times that regulated entertainment is taking place. No regulated entertainment shall be provided at the premises unless/until a sound limiting device has been installed to the satisfaction of the Council's Pollution Team."

2.2 The application is attached as Appendix A. The applicant has also proposed additional measures that could be converted to conditions (see para 8.1 below).

CURRENT STATUS / HISTORY

- 3.1 The current premises licence was granted in October 2015 to authorise the supply of alcohol for consumption on the premises. The current licence is attached as Appendix D.
- 3.2 No TEN has been given in respect of an event in this calendar year .

4. REPRESENTATIONS: RESPONSIBLE AUTHORITIES

From	Details
Environmental Health Authority (Environmental Protection)	No representation received
Environmental Health Authority (Environmental Enforcement)	Have confirmed no representation on this application
Environmental Health Authority (Health & Safety)	Have confirmed no representation on this application
Weights and Measures (Trading Standards)	No representation received
Planning Authority	No representation received
Area Child Protection Officer	No representation received
Fire Authority	Have confirmed no representation on this application
Police Appendix B	Representation received on the ground of the Prevention of Crime and Disorder and the Prevention of Public Nuisance
Licensing Authority	No representation received
Health Authority	No representation received

5. REPRESENTATIONS: OTHER PERSONS

From	Details
received from and on behalf of local	Representation received on the grounds of The Prevention of Crime and Disorder, Public Safety and Prevention of Public Nuisance
Appendices C1 to C6 (Against) Appendices C7 to 22 (Support)	

6. GUIDANCE CONSIDERATIONS

6.1 The Licensing Authority is required to have regard to any guidance issued by the Secretary of State under the Licensing Act 2003.

7. POLICY CONSIDERATIONS

- 7.1 Licensing Sub-Committee is required to have regard to the London Borough of Hackney's Statement of Licensing Policy ("the Policy") adopted by the Licensing Authority.
- 7.2 The Policy applies to applications where relevant representations have been made. With regard to this application, policies, LP1 (General Principles), LP2 (Licensing Objectives), LP3 (Core Hours), LP4 ('Off' Sales of Alcohol) and LP6 External Areas and Outdoor Events are relevant.

8. OFFICER OBSERVATIONS

8.1 If the Sub-Committee is minded to approve the application, the following additional conditions should be applied the licence:

Conditions derived from operating schedule

- 1. At least one SIA registered door supervisor/s shall be employed at the premises from 21:00hrs on Thursday to Saturdays. Additional SIA door supervisors shall be employed on an operational risk assessment basis. All door supervisors shall enter their full details in the premises daily register at the commencement of their work. They shall record their full name, their SIA registration number and the times they commence and conclude working. If the door supervisor is provided by an agency, the name, registered business address and contact telephone number will also be recorded. This register will be made available to police or other authorised officers upon request.
- 2. All doors shall remain closed at all times when regulated entertainment is taking place between 11:00pm and 02:00am.
- 3. The sound limiting device shall be used at all times that regulated entertainment is taking place. No regulated entertainment shall be provided at the premises unless/until a a sound limiting device has been installed to the satisfaction of the Council's Pollution Team.
- 4. There shall be no more than 12 smokers outside in the front smoking area after 2200hrs.
- 5. There will be no drinks out the front after tables have been taken in at 2200hrs.
- 6. There shall be use of the outside space after 2200hrs.
- 7. There shall be no sale of alcohol for consumption off the premises after 2300hrs.
- 8. The premises shall have a written dispersal policy. This policy will include the duties of staff and/or SIA to disperse patrons towards the nearest public transport hub quickly and quietly.
- 9. Blondie operate "Ask Angela" and will further commit to all Welfare and Vulnerability Engagement Training as developed by Met Police, Safer Sounds & Safer Business Network
- 10. Blondies is a signatory of the Mayor of London's Women's Night Safety Charter and will engage in all programs dedicated to reducing crime against women.
- 11. Door supervisors and other members of staff verbally request customers as they exit the premises to leave quietly and respect local residential neighbours.

- 12. All bar staff who are engaged or employed as cashiers will receive formalised training in the sale of age restricted products and training records evidencing such training will be kept and maintained in the bar available for inspection by a representative of the statutory authorities for not less than 2 years. Such training is to be refreshed at intervals not exceeding twelve months.
- 13. Where a person appears to be under the age of 25. Identification in the form of a passport, photo driving licence or a proof of age card bearing the PASS hologram will be sought and if not provided service of alcohol shall be refused.
- 14. Prominent, clear notices shall be displayed at the point of entry to the premises and in a suitable location at any points of sale indicating that where a person appears to be under the age of 25, identification will be sought and if not provided, service of alcohol will be refused.
- 15. Children under the age of 18 year old shall not be allowed on the premises after 20:00 unless accompanied by a parent or guardian.

9. REASONS FOR OFFICER OBSERVATIONS

9.1 Conditions 1 to 15 above are derived from the applicant's operating schedule.

10. LEGAL COMMENTS

- The Council has a duty as a Licensing Authority under the Licensing Act 2003 to carry out its functions with a view to promoting the following 4 licensing objectives:
 - The Prevention of Crime and Disorder
 - Public Safety
 - Prevention of Public Nuisance
 - The Protection of Children from Harm
- 10.2 It should be noted that each of the licensing objectives have equal importance and are

the only grounds upon which a relevant representation can be made and for which an application can be refused or terms and conditions attached to a licence.

11. HUMAN RIGHTS ACT 1998 IMPLICATIONS

- 11.1 There are implications to;
 - Article 6 Right to a fair hearing
 - Article 14 Not to discriminate
 - Balancing: Article 1- Peaceful enjoyment of their possession (i.e. a licence is defined as being a possession) with Article 8 Right of Privacy (i.e. respect private & family life) to achieve a proportionate decision having regard to the protection of an individual's rights against the interests of the community at large.

12. MEMBERS DECISION MAKING

A. Option 1

That the application be refused

B. Option 2

That the application be approved, together with any conditions or restrictions which Members consider necessary for the promotion of the Licensing Objectives.

13. CONCLUSION

13.1 That Members decide on the application under the Licensing Act 2003.

Group Director, Neighbourhoods and Housing	Ajman Ali
Lead Officer (holder of original copy):	Sanaria Hussain
	Senior Licensing Officer
	Licensing Service
	1 Hillman Street
	E8 1DY
	Telephone: 020 8356 2431

LIST OF BACKGROUND PAPERS RELATING TO THIS REPORT

The following document(s) has been relied upon in the preparation of the report.

Description of document	Location
Blondies,	Hackney Service Centre
205a Lower Clapton Road	Licensing Service
E5 8EG	1 Hillman Street
	London E8 1DY

Printed matter
Licensing Act 2003
LBH Statement of Licensing Policy

→ Hackney

LA07

Post town

Lower Clapton

Application to vary a premises licence under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

additional sheets if necessary.				
You may wish to keep a copy of the completed form for your records.				
I/We Verity Cox (Insert name(s) of applicant) being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below				
Premises licence number 071994				
Part 1 – Premises Details				
Postal address of premises 205A LOWER CLAPTON R		rdnance survey	map referen	ce or description
Post town LOWER CLAP	ΓΟΝ		Postcode	E5 8EG
Telephone number at premis				
Non-domestic rateable value premises	e of	£10500		
Part 2 – Applicant details				
Daytime contact telephone number	q			
E-mail address (optional)				
Current postal address if different from premises address	203B Lower	r Clapton Road		

Postcode

E5 8EG

Part 3 - Variation

Please tick as appropriate			
Do you want the proposed variation to have effect as soon as possible?			
If I do not not not not not not not not not no			
If not, from what date do you want the variation to take effect?			
Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1) ⊠Yes □ No			
Please describe briefly the nature of the proposed variation (Please see guidance note 2)			
Blondies, who have traded at this 55 capacity premises for 5 years, seek flexibility to aid pandemic recovery and propose to vary the following			
Supply of Alcohol (Indoor) Sunday- Wednesday 12:00-00:30 Thursday- Saturday 12:00:01:30			
Recorded Music Sunday -Wednesday 23:00-00:30 Thursday - Saturday 23:00-01:30			
Supply of Alcohol (Off Sales) Monday- Sunday 12:00-23:00 - Blondies propose to provide the dedicated pavement seating space outside for off sale and general off sale including delivery to expand and enhance their pizza delivery service which is presently collection only.			
Remove Condition 17 "Music shall only be played at a level that allows a face to face conversation at normal speech level". Replace with "The sound limiting device shall be used at all times that regulated entertainment is taking place. No regulated entertainment shall be provided at the premises unless/until a sound limiting device has been installed to the satisfaction of the Council's Pollution Team."			
If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:			

Part 4 Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

	vision of regulated entertainment (Please see lance note 3)	Please tick all that apply
a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box	D)
e)	live music (if ticking yes, fill in box E)	
f)	recorded music (if ticking yes, fill in box F)	\boxtimes
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (if ticking yes, fill in box H)	f) or (g)
Prov	vision of late night refreshment (if ticking yes, fill in box	I)
Sup	ply of alcohol (if ticking yes, fill in box J)	\boxtimes
In al	I cases complete boxes K. L and M	

	ard days a		Will the performance of a play take place indoors or outdoors or both –	Indoors	
	s (please r nce note 8)		please tick (please read guidance note 4)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please note 5)	read guidan	ce
Tue					
Wed			State any seasonal variations for performance (please read guidance note 6)	rming plays	
Thur					
Fri			Non-standard timings. Where you inte	at different	
Sat			times to those listed in the column on list (please read guidance note 7)	tne iert, piea	se
Sun					

Stand	rded mus ard days	and	Will the playing of recorded music take place indoors or outdoors or	Indoors	
	s (please nce note 8		both – please tick (please read guidance note 4)	Outdoors	
Day	Start	Finish		Both	
Mon	23:00	00:30	Please give further details here (please note 5)	read guidan	ce
Tue	23:00	00:30			
Wed	23:00	00:30	State any seasonal variations for the p recorded music (please read guidance r		
Thur	23:00	01:30			
Fri	23:00	01:30	Non-standard timings. Where you inte	nusic at	
Sat	23:00	01:30	different times to those listed in the co left, please list (please read guidance no Bank Holiday Sundays until 01:30		
Sun	23:00	00:30			

Standa	night refro ard days a s (please	and	Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please	Indoors	
	nce note 8		read guidance note 4)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please note 5)	read guidand	ce
Tue					
Wed			State any seasonal variations for the p night refreshment (please read guidance		ate
Thur					
Fri			Non-standard timings. Where you inte premises for the provision of late night different times, to those listed in the co	t refreshmen	t at
Sat			left, please list (please read guidance no		;
Sun					

Standa timing	y of alco ard days s (please nce note 8	and read	Will the supply of alcohol be for consumption – please tick (please read guidance note 9)	On the premises Off the premises	
Day	Start	Finish		Both	
Mon	12:00	00:30	State any seasonal variations for the salcohol (please read guidance note 6)	upply of	
Tue	12:00	00:30			
Wed	12:00	00:30			
Thur	12:00	01:30	Non-standard timings. Where you inte premises for the supply of alcohol at d	ifferent time	
Fri	12:00	01:30	those listed in the column on the left, p (please read guidance note 7) Off Sale to pavement until 22:00. Take av		y
Sat	12:00	01:30	23:00 Bank Holidays Sundays Supply of alcohol	l until 01:30	
Sun	12:00	00:30			

Please highlight any adult entertainment or services, activities, other
entertainment or matters ancillary to the use of the premises that may give rise
to concern in respect of children (please read guidance note 10).

L

open Standa timing	s premise to the pu ard days s (please nce note 8	blic and read	State any seasonal variations (please read guidance note 6)
Day	Start	Finish	
Mon	12:00	01:00	
Tue	12:00	01:00	
Wed	12:00	01:00	
			Non-standard timings. Where you intend the
Thur	12:00	02:00	premises to be open to the public at different times from those listed in the column on the left, please list
			(please read guidance note 7)
Fri	12:00	02:00	Bank Holiday Sundays until 02:00
Sat	12:00	02:00	
Sun	12:00	01:00	

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

Please tick as appropriate I have enclosed the premises licence I have enclosed the relevant part of the premises licence ou have not ticked one of these boxes, please fill in reasons for not including the ence or part of it below
asons why I have not enclosed the premises licence or relevant part of premisence.

M Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 11)

- 1. An SIA registered door supervisor shall be employed at the premises from 21:30hrs on Thursday to Saturdays. Additional SIA door supervisors shall be employed on an operational risk assessment basis. All door supervisors shall enter their full details in the premises daily register at the commencement of their work. They shall record their full name, their SIA registration number and the times they commence and conclude working. If the door supervisor is provided by an agency, the name, registered business address and contact telephone number will also be recorded. This register will be made available to police or other authorised officers upon request.
- 2. All external doors and windows shall be kept closed, other than for access and egress, when regulated entertainment is taking place.
- 3. The sound limiting device shall be used at all times that regulated entertainment is taking place. No regulated entertainment shall be provided at the premises unless/until a sound limiting device has been installed to the satisfaction of the Council's Pollution Team.
- 4. There shall be no more than 12 smokers outside in the front smoking area after 2200hrs.

There will be no drinks out the front after tables have been taken in at 22:00hrs.

- 5. There shall be no sale of alcohol for consumption off the premises after 23:00hrs.
- 6. The premises shall have a written dispersal policy. This policy will include the duties of staff and/or SIA to disperse patrons towards the nearest public transport hub quickly and quietly.
- 7. Blondie operate "Ask Angela" and will further commit to all Welfare and Vulnerableity Engagement Training as developed by Met Police, Safer Sounds & Safer Business Network
- 8. Blondies is a signatory of the Mayor of London's Women's Night Safety Charter and will engage in all programs dedicated to reducing crime against women
- 9. Door supervisors and other members of staff verbally request customers as they exit the premises to leave quietly and respect local residential neighbours.
- 10. All bar staff who are engaged or employed as cashiers will receive formalised training in the sale of age restricted products and training records evidencing such training will be kept and maintained in the bar available for inspection by a representative of the statutory authorities for not less than 2 years. Such training is to be refreshed at intervals not exceeding twelve months.
- 11. Where a person appears to be under the age of 25. Identification in the form of a passport, photo driving licence or a proof of age card bearing the PASS hologram will be sought and if not provided service of alcohol shall be refused.
- 12. Prominent, clear notices shall be displayed at the point of entry to the premises

and in a suitable location at any points of sale indicating that where a person
appears to be under the age of 25, identification will be sought and if not provided, service of alcohol will be refused.
13. Children under the age of 18 year old shall not be allowed on the premises after 20:00 unless accompanied by a parent or guardian.
14. Any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. An adequate supply of waste receptacles shall be provided (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.
15. Blondies will operate a robust Noise Management Plan.
b) The prevention of crime and disorder
c) Public safety
d) The prevention of public nuisance

Checklist:		
	Please tick to indicate agreen	nei
 I have i 	nade or enclosed payment of the fee; or not made or enclosed payment of the fee because this application on made in relation to the introduction of the late night levy.	
• I have s	sent copies of this application and the plan to responsible authorities ers where applicable.	
• I under	stand that I must now advertise my application.	
• I have	enclosed the premises licence or relevant part of it or explanation.	
	stand that if I do not comply with the above requirements my	
IT IS AN OF	tion will be rejected. FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO LSE STATEMENT IN OR IN CONNECTION WITH THIS	
IT IS AN OF MAKE A FA APPLICATI	FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO	
IT IS AN OF MAKE A FA APPLICATI SUMMARY	FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO LSE STATEMENT IN OR IN CONNECTION WITH THIS ON. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE	
IT IS AN OF MAKE A FA APPLICATI SUMMARY Part 5 – Sig Signature of solicitor or	FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO LSE STATEMENT IN OR IN CONNECTION WITH THIS ON. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE CONVICTION TO A FINE OF ANY AMOUNT.	
IT IS AN OF MAKE A FA APPLICATI SUMMARY Part 5 – Sig Signature of solicitor or	FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO LISE STATEMENT IN OR IN CONNECTION WITH THIS ON. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE CONVICTION TO A FINE OF ANY AMOUNT. natures (please read guidance note 12) f applicant (the current premises licence holder) or applicant's other duly authorised agent (please read guidance note 13). If	
IT IS AN OF MAKE A FA APPLICATI SUMMARY Part 5 – Sig Signature of solicitor or signing on	FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO LISE STATEMENT IN OR IN CONNECTION WITH THIS ON. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE CONVICTION TO A FINE OF ANY AMOUNT. natures (please read guidance note 12) f applicant (the current premises licence holder) or applicant's other duly authorised agent (please read guidance note 13). If	
IT IS AN OF MAKE A FA APPLICATI SUMMARY Part 5 – Sig Signature of solicitor or signing on Signature	FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO LISE STATEMENT IN OR IN CONNECTION WITH THIS ON. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE CONVICTION TO A FINE OF ANY AMOUNT. natures (please read guidance note 12) f applicant (the current premises licence holder) or applicant's other duly authorised agent (please read guidance note 13). If behalf of the applicant, please state in what capacity.	
IT IS AN OF MAKE A FA APPLICATI SUMMARY Part 5 – Sig Signature of solicitor or signing on Signature Date Capacity Where the part of surrent preauthorised	FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO LSE STATEMENT IN OR IN CONNECTION WITH THIS ON. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE CONVICTION TO A FINE OF ANY AMOUNT. natures (please read guidance note 12) f applicant (the current premises licence holder) or applicant's other duly authorised agent (please read guidance note 13). If behalf of the applicant, please state in what capacity.	
IT IS AN OF MAKE A FA APPLICATI SUMMARY Part 5 – Sig Signature of solicitor or signing on Signature Date Capacity Where the part of surrent preauthorised	FENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO LISE STATEMENT IN OR IN CONNECTION WITH THIS ON. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE CONVICTION TO A FINE OF ANY AMOUNT. Inatures (please read guidance note 12) If applicant (the current premises licence holder) or applicant's other duly authorised agent (please read guidance note 13). If behalf of the applicant, please state in what capacity. O1/10/21 Agent Oremises licence is jointly held, signature of 2nd applicant (the mises licence holder) or 2nd applicant's solicitor or other agent (please read guidance note 14). If signing on behalf of the	

	name (where not previously give ted with this application (please r		rrespondence
	The same approaches (process)	odu gurdanico nicto 10,	
Post	Lower Clapton	Post	E5 0RJ
Post town	Lower Clapton	Post code	E5 0RJ
town	Lower Clapton ne number (if any)	10 LT-10-10-10-10-10-10-10-10-10-10-10-10-10-	E5 0RJ

Notes for Guidance

Capacity

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

- 1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy
- Describe the premises. For example, the type of premises, its general
 situation and layout and any other information which could be relevant to the
 licensing objectives. Where your application includes off-supplies of alcohol
 and you intend to provide a place of consumption of these off-supplies of
 alcohol, you must include a description of where the place will be and its
 proximity to the premises.
- 3. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a
 contest, exhibition or display of Greco-Roman wrestling, or freestyle
 wrestling between 08.00 and 23.00 on any day, provided that the
 audience does not exceed 1000. Combined fighting sports defined
 as a contest, exhibition or display which combines boxing or wrestling
 with one or more martial arts are licensable as a boxing or wrestling
 entertainment rather than an indoor sporting event.

Blondies 205a Lower Clapton Road E5 8EG

Dear Residents,

The following letter is addressed to those residents closest to us, namely to the rear of the bar, and to the residents in the surrounding area potentially affected by the bars operations.

In this letter we will be outlining what we will be doing to ensure noise levels are reduced, by both strengthening our policies and what physical alterations we can make to help support the reduction of noise levels.

In terms of our policy we have already controlled measures in the last 2 weeks which we hope have been noticed where on weekdays the garden is silent at 9pm and on weekends at 9.30pm. What we have done here is to have everyone out of the garden half an hour *before* the times stated which then allows our kitchen staff to have the garden area packed up in 30minutes with no access to the garden after that time.

We are offering to build a lobby in between the back door and the garden area thus creating another room/barrier to trap and reduce noise from both live and recorded music, this offer is unconditional and any input would be greatly appreciated.

To help control our noise levels to your needs we are offering our duty manager telephone numbers below, incase of an outbreak of noise that is a disturbance so that it can be reported and acted upon:

Duty Manager numbers On Location
Phoebe - Manager no.
Elysia - Assistant Manager no.
You can also contact us direct on h

As a parting note we would like to offer a biannual meeting with you as residents whether it be via zoom or face to face at the bar itself to talk about any issues that need resolving or to reflect on what you have noticed a positive change in.

Thank you for taking the time out to read this letter.

Best Wishes,

Sharmaine & Verity

APPENDIX B

RESPONSIBLE AUTHORITY REPRESENTATION: APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	Metropolitan Police service
ADDRESS OF AUTHORITY	Licensing Unit, Stoke Newington Police Station 33 Stoke Newington High Street London N16 8DS
CONTACT NAME	PC 1505CE Dave ATKINS
TELEPHONE NUMBER	07796 183078
E-MAIL ADDRESS	hackneylicensing@met.police.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	Blondies 205a Lower Clapton road London E5 8EG
NAME OF PREMISES USER	Verity Cox

COMMENTS

I make the following relevant representations in relation to the above application to vary the Premises Licence at the above address.

- 1) The prevention of crime and disorder
- 2) Public safety
- 3) The prevention of public nuisance
- 4) The protection of children from harm

Representations (which include comments and/or objections) in relation to:

Police make the following representations in relation to the application to vary the Premises Licence at Blondies, 205a Lower Clapton road, E5 8EG for the following reason(s);

This premises is on a busy high street and sits in a parade of shops with other licensed premises many of which are situated below residential premises. This venue has held a premises since 2015 and has operated since this time as a bar.

This application seeks to extend the hours for the sale of alcohol on the premises until the early hours throughout the week. The proposed extension of hours would mean that on some days, there will be a further 2.5 hours of alcohol sales in the evenings. These hours far exceed the hours set out in LBH's Statement of Licensing Policy. Police would accept an extension to these hours with a further 30 minutes 'wind down/drinking up' time to allow customers to finish their drinks and leave the venue.

Although this premises is on a busy road, the properties on the opposite side of the road and the roads that lead off it are mainly residential. When this licence was first applied for, several years ago, there was lots of discussion around the residents at the rear and the noise created by the outside space. This application seeks to use further outside space at the front of the premises with the applicant stating that they wish to provide a dedicated seating space. Police would ask the hours they intend to use this space for, the capacity and how they intend to manage the space to prevent this causing disruption to the local area

Police have huge concerns regarding the vastly extended hours. Customers will have been consuming alcohol for 2.5 further hours and this will affect their behaviour – noise levels will increase, intoxication levels will be raised and ASB, crime and disorder will undoubtedly increase. This was almost certainly have a negative impact on the community.

Police would like further information as why off sales of alcohol are required, what alcoholic drinks will be sold and what kind of containers and packaging will be used.

The applicant is also seeking non standard hours for bank holiday Sunday to extend the hours until 0200hours. Police would ask that these are removed from the application in favour of Temporary event notices.

We would also like to see a comprehensive dispersal policy put in place at the premises and further information from the applicant as to how they intend to ensure that the licensing objectives namely crime and disorder and public nuisance are not undermined.

Police look forward to hearing from the applicant to discuss this application

Name (printed

ine [above representations are supported by the following evidence and inform	nation
	Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.	r
S	Signed PC 1505CE ATKINS (By E-mail)	



APPENDIX C1

Fwd: Licensing Application for Blondies E5 8EG

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

13 October 2021 at 14:23

Kind Regards.

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

-- Forwarded message --

From:

Date: Wed, 13 Oct 2021 at 11:04

Subject: Licensing Application for Blondies E5 8EG

To: Licensing (Shared Mailbox) < licensing@hackney.gov.uk>

Blondies 205a Lower Clapton Road London E5 8EG

I would like to object to the above application for a variation of premises license.

I am the owner of Powell Road, E5 8DJ, which is a two bedroom residential property. The property is currently a private rental.

The back of the house, and specifically a bedroom window, is in close proximity to the rear of Blondies bar, and so any extension of the license and late night use of the garden would be unacceptable.

As we mentioned when this proprietor previously applied for extended hours, this is a densely populated residential area where businesses and residents need to co-exist in harmony. The area is not compatible with late night licences and the repeated requests are very anxiety inducing for the local community.

I hope that you will not permit this request for a variation.

Kind regards.





APPENDIX C2

Fwd: Re licensing application for Blondies:

1 message

Subangini Sriramana <subangini.sriramana@hackney.gov.uk>

15 October 2021 at 10:00

To: Sanaria Hussain <Sanaria.Hussain@hackney.gov.uk>, "Licensing (Shared Mailbox)" licensing@hackney.gov.uk>

Suba Sriramana Principal Licensing Officer (Acting)

Tel: 0208 356 4915

Email: Subangini.Sriramana@Hackney.gov.uk

www.hackney.gov.uk/licensing

-- Forwarded message -

From:

Date: Thu, 14 Oct 2021 at 14:07

Subject: Re licensing application for Blondies:

To: Subangini Sriramana <subangini.sriramana@hackney.gov.uk>

Re licensing application for Blondies:

Blondies

205a Lower Clapton Road

London

E5 8EG

Hackney

Downs

Ms Cox

Application for variation of premises licence to include recorded music from 23:00 to 00:30am Sun to Wed and from 23:00 to 01:30am Thurs to Sat, off sales from 12:00 to 23:00 Mon to Sun, extend supply of alcohol for on sales till 00:30am Sun to Wed and till 01:30am Thurs to Sat and to remove condition 17 and replcae with ""The sound limiting device shall be used at all times that regulated entertainment is taking place. No regulated entertainment shall be provided at the premises unless/until a sound limiting device has been installed to the satisfaction of the Council's Pollution Team."

Hi

The Clapton Pond Neighbourhood Action Group (CPNAG) has given consideration to the licensing application by Blondies in Lower Clapton Road and have agreed to generally oppose it.

Please consider this as objections to the license application.

Thanks



1.

"No to Blondies application for all the reasons mentioned by others..

Apart from the noise, I am becoming increasingly concerned about the volume of litter strewn around the pond."

2.

This is a slippery slope to something bigger than we can handle. Please let us keep working on this part of Clapton as peace mile not drunk and disorderly, funny cigarette smell, noisy drunken crowd and so on?

Let's not go there again please. Save us all please including the two young women who runs the place, I don't think they realise how this can be as bad for them as it would be for their neighbours. Sorry I say no to this.

3. Without wishing to be a killjoy, or be down on the owners – I know and like Verity a lot, and actually like music dives, just in the right place, I am very uncomfortable with this. We talked about it before and felt we didn't want to happen here what has happened in Dalston. This is a predominantly residential area.

Walking back home last night at around 8pm, there was loud music coming out of Blondies – a live band I think and I could hear it, very loudly, across the back of the Pond.

I also fully support what is being said about noise - even with the sound limiting device they mention, we will get an increase of noise, as well as littering +++++ people in the middle of the night. There are a lot of families in the area and this is likely to have an impact on people's quality of life.

4. It might show that I am getting old but I do feel uneasy about this. Or to be more exact, with this becoming a new standard for others to follow. It isn't the opening hours as such that bothers me, but the drunken loud people loudly screaming at each other down my street at 2am which has been happening more and more during recent years (most admittedly pre Covid).

We feel the Clapton Hart whiplash at with people spilling out into our street late at night, and whether they are jovial or aggressive they are always loud - so not great as bedrooms face onto the street! Vomit, empty cans and take away wrappers appear in the morning as part of the regular aftermath.

I am also in agreement re licence application. And this isn't just because I don't really go for hard rock music.

But the venue is small and the bands play at the front of the bar, with no sound proofing, so the noise travels to the back of the pond. And lots of people hang outside finishing their beers way beyond closing time as it is... It's a no from me.









APPENDIX C3

Fwd: Blondies 205A Lower Clapton Road E5 8EG

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

21 October 2021 at 09:37

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431 Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

Forwarded message -

From:

Date: Tue, 19 Oct 2021 at 16:59

Subject: Blondies 205A Lower Clapton Road E5 8EG

To: clicensing@hackney.gov.uk>

RE - Blondies 205A Lower Clapton Road E5 8EG

of 205 Lower Clapton Road E5 8EG Powell Road ondon E5 8DJ

I would I ke to ensure that no music is allowed in the garden, a sound limiting device is not ok in the garden at any time as this backs on to our residential properties and some of us work nights so can't have constant noise in the garden area. The taking is already loud enough.

And if indoors the door to the garden must be sound insulated so we can't hear it in our bedrooms and gardens.

We as currently having to deal with a lot of noise when there are bands because the garden door keeps getting opened. There has to be some resolution to the sound as the bands are very loud. If the door is opened for people to go out and smoke the noise comes through to all the neighbouring properties. Possibly have a double door and both sound insulated.

If they have the recorded music indoors who will control the sound levels when the door is open to the garden later in the night - There must be absolutely no access to the garden in this case as who would enforce this lower noise level on a daily basis.

Thank you

Kind regards

Blondies 205a Lower Clapton Road London E5 8EG	Hackney Downs	Ms Cox	Application for variation of premises licence to include recorded music from 23:00 to 00:30am Sun to Wed and from 23:00 to 01:30am Thurs to Sat, off sales from 12:00 to 23:00 Mon to Sun, extend supply of alcohol for on sales till 00:30am Sun to Wed and till 01:30am Thurs to Sat and to remove condition 17 and replcae with ""The sound limiting device shall be used at all times that regulated entertainment is taking place. No regulated entertainment shall be provided at the premises unless/until a sound limiting device has been installed to the satisfaction of the Council's Pollution Team."	01/11/2021
---	------------------	--------	--	------------



Fwd: Blondies Bar E5 Application for late licence and statutory nuisance

1 message

Licensing (Shared Mailbox) licensing@hackney.gov.uk
To: Sanaria Hussain sanaria.hussain@hackney.gov.uk

25 October 2021 at 13:59

APPENDIX C4

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

------ Forwarded message -----

From:

Date: Sun, 24 Oct 2021 at 10:54

Subject: Blondies Bar E5 Application for late licence and statutory nuisance

To: licensing@hackney.gov.uk>

Dear Sir/Madam.

I am writing to raise an objection to the **application by Verity Cox to vary the licence of Blondies**, the heavy metal bar at 205A Lower Clapton Road.

I live at Powell Road, approximately 150ft away.

1. Statutory Nuisance:

My objections are in line with those of other residents: that the noise from Blondies is a **statutory nuisance** and interferes significantly with our right to enjoy our homes. It has significantly im peded our health and well being. (I leave for work at 6am. The music can continue well past midnight on a weekday).

Ever since Blondies has opened, the loud music has been a disruption and caused regular loss of sleep.

The nature of the music played at Blondies, and the fact that heavy metal is meant to be played loud, means that it is disruptive to a residential area. My house vibrates at times. The music continues regularly past 11 pm.

2. Clean Neighbourhoods and Environment Act

The council seems to have been negligent, in this case, in its noise abatement procedures. We have complained in the past and the council has not done anything that has ameliorated the situation. We have not seen any action taken by the council on this matter. The situation has been ongoing for months.

The building has no sound proofing as would be required now for planning permission: Noise can be treated as an important consideration by planners making a planning decision.

This issue is made worse by the fact that Blondie's garden door is almost always open as their customers go out to smoke there.

COVID has made this situation even worse, and will continue to do so: Since COVID a lot of customers also sit in the garden all year round due to the fact that the premises is very small. The moment the door is open, the music feels like it is in the house.

3. Failure of mediation

We have regularly complained as individuals to Blondies and phoned them when the music late at night has been unbearable. This has been to no avail, and they do no pick up the phone.

I look forward to your detailed response and plan of action.







Fwd: Blondies License application

APPENDIX C5

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

1 November 2021 at 11:24

Kind Regards.

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hacknev.gov.uk/licensing

Forwarded message -

From:

Date: Sun, 31 Oct 2021 at 09:25 Subject: Blondies License application

To: Licensing (Shared Mailbox) < licensing@hackney.gov.uk>

REPRESENTATION AGAINST BLONDIES LICENSE APPLICATION

As residents of Powell Rd, E5 8DJ, we wish to make representation against the licence application of Blondies bar, 205a Lower Clapton Rd, E5 8EG, on grounds of the prevention of public nuisance.

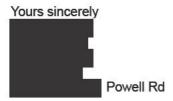
The noise pollution generated by local rock music bar Blondies is already at an unacceptable, antisocial level which is inappropriate for a residential area housing multiple families with young children. We have already lodged 2 complaints.

DJ sessions, and live rock music already create loud music from the back of the venue regularly causing disturbances on weeknights as well as weekends. Doors to the garden of the premises open up onto a garden surrounded by several homes that are in close proximity to the venue. We are woken up by the volume levels and children attending school the next day are unable to get to sleep because of the noise. At times the intrusive nature of the music in our own home makes it difficult to relax or have a quiet evening - instead we have to play music or put the tv on to drown out the noise.

The license application proposes the extension of recorded music to 00.30am Sunday through Thursday - it is this noise that is already causing unacceptable nuisance.

The Thursday night extension to 1.30am is even more objectionable as local residents in the neighbourhood will be kept awake to the small hours by noise pollution and the sound of drunken customers leaving the bar, when they have school and work the next day.

These issues are even worse when the bar has live entertainment. Whatever means they are using to limit the sound currently are completely ineffective and appears to take no account of the wellbeing of local neighbours.





Licensing (Shared Mailbox) < licensing@hackney.gov.uk>

APPENDIX C6

Representation regarding Blondies licence variation application

1 message

23 October 2021 at 19:31

To: "Licensing (Shared Mailbox)" < licensing@hackney.gov.uk>

Dear Sir/Madam,

I am writing to raise an objection to the application by Verity Cox to vary the licence of Blondies, the heavy metal bar at 205A Lower Clapton Road.

I live at Powell Road, my house is approximately 125ft away. Ever since it has opened, the loud music (in particular the bass) has been a huge disruption and caused regular loss of sleep given they are open until 11pm weekdays and midnight at the weekend (I have to be up early everyday for work and several of the neighbours have children).

The nature of the music played at Blondies, and the fact that heavy metal is meant to be played loud, means that it is evidently disruptive to a residential area. However, the issue is made much worse by the fact that their garden door is almost always open as their customers go out to smoke there (since COVID a lot of them also sit out there all year round due to the fact that the premises is very small). The moment the door is open, the music feels like it is in the house and we often have to move to a room further away to have a normal conversation.

A sound limiter is not going to keep the garden door closed. Furthermore, no promises that Blondies make should be taken at face value - the licence states that the music should not be louder than at a level that allows face-to-face conversation at normal speech levels, yet they breach this level on a daily basis.

Blondies has already had a seriously adverse effect on its neighbours for several years, granting it a longer licence will simply worsen the impact and cause further misery. I work in hospitality, managing three premises in different parts of the city - I know exactly how hard it is for the industry at the moment and the impact that Covid has had. However, on all three sites we respect our license and we have regular contact and constructive communication with our neighbours so we live and operate in harmony - Blondies does neither and simply has no interest in or care for the community.

As a last point, I would like to again voice my unhappiness at the fact that the council has not notified me of this application (we only know because I saw the posting on Blondies window) despite regular promises that we would receive a letter when such applications were made. This is at least the third attempt to vary their licence made by Blondies and on each occasion we have not received any letter. As stated, we live 125ft away from Blondies and their activities have a daily impact on our lives - we deserve to be informed on license application changes.

Please do not hesitate to contact me if you require any further information to lodge this objection. If you could confirm that this objection has been received it would be much appreciated.

Kind regards





Fwd: ariation of Premises Licence 071994 Blondies- 205a Lower Clapton Road - Letter of Support

1 message

Licensing (Shared Mailbox) licensing@hackney.gov.uk
To: Sanaria Hussain sanaria.hussain@hackney.gov.uk

2 November 2021 at 09:25

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Mon, 1 Nov 2021 at 23:14

Subject: ariation of Premises Licence 071994 Blondies- 205a Lower Clapton Road - Letter of Support

To: licensing@hackney.gov.uk>

Hi there,

I am writing this email to support the application for a late license for Blondies bar, situated at 205a Lower Clapton Road.

I have lived in the neighbourhood for over five years and have been a visitor ever since its' opening. Blondies have made an incredible impact on the neighbourhood and its community, bringing people of all ages together, and also giving a platform for many artists, musicians, DJs, food vendors, and other creators. It is a one-of-a-kind place that is not the only known to East London, but to the whole city, and people gather and travel from even outside town to have a good time at the bar. It is incredibly inclusive and feels like a safe space for many that might not find an environment of local pubs that comforting.

In addition, it has also not been a subject of complaints among residents, and staff has always been very considerate towards it.

It would mean a lot for young people and local residents to feel like their community and their spaces are supported by the local council.





Fwd: Variation of Premises Licence 071994 Blondies - 205a Clapton Road - Letter of Support **APPENDIX C8**

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

2 November 2021 at 09:26

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Mon, 1 Nov 2021 at 23:30

Subject: Variation of Premises Licence 071994 Blondies - 205a Clapton Road - Letter of Support

To: Licensing (Shared Mailbox) < licensing@hackney.gov.uk>

To whom it may concern,

I am writing with reference to Blondies bar's application for later hours.

As someone who has attended many events at Blondies, I can confidently confirm the great benefits the business has for the surrounding area and for the strong community it has built up since its founding. I would look forward to seeing this positive impact grow if the establishment is granted the variation of its licence and would be happy to see support granted after what has been a devastating time for events venues owing to the pandemic.

I would like to stress the impressive way in which Blondies cultivates and contributes to the creative network in the East London area and beyond - through genuine passion, an inclusive spirit and a great deal of hard work, Blondies has built a truly meaningful relationship of support and encouragement between itself and countless bands, artists, photographers and other creatives who either frequent and network at the establishment, perform there or use the space for their events. This is not just apparent in the great wealth of music gigs hosted in the venue but also in other artistic events such as craft fairs and book and zine launch celebrations for local authors and creative collectives. Blondies feels like a safe space for like-minded people to gather, making it a truly special venue that enhances the Lower Clapton area.

Best regards,





Fwd: Variation of premises license 071994 Blondies - 205a lower Clapton road letter of support **APPENDIX C9**

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

2 November 2021 at 09:26

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message -----

From:

Date: Mon, 1 Nov 2021 at 23:50

Subject: Variation of premises license 071994 Blondies - 205a lower Clapton road - letter of support

To: licensing@hackney.gov.uk> Cc: <leemohair@me.com>

Hi there,

Im writing to state my support of the variation of the premises license for blondies bar in Clapton.

Ive known the owners for years and have previously lived down the road to Blondies, they've always operated a safe and fun bar - and its turned into a real insitution over the years.

There's such a sense of community in the bar - Ive met loads of people around the neighbourhood that go to blondies & some of them have become good friends. Blondies is completely unique as a bar and music venue, and as a patron and local I'd really like to see them be successful.

They're totally professional and its amazing to see such a successful small business - run by females. You don't come across many bars run by women (also noting its family business!) and this is so important for many young people at the moment.

Its really important to see women succeed in the hospitality industry, and as a music venue they've worked really hard to come out of this pandemic still afloat.

Blondies has become a real institution in Hackney - and its so important to support venues like this. Its a bar I personally feel safe and comfortable in, its reliable - and the sense of community its created is amazing.

Again - showing my complete support as a customer of Blondies and Hackney resident, we'd love to see this license go through!

Thanks for taking this into consideration,



Fwd: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -Letter of Support

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

2 November 2021 at 09:22 APPENDIX C10

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Mon, 1 Nov 2021 at 20:02

Subject: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road - Letter of Support

To: Licensing (Shared Mailbox) < licensing@hackney.gov.uk >

To whom it may concern.

I am writing this email to support the late licence application of Blondies bar.

I am a father of 3, and have been a local resident for 7 years (we live at Mildenhall Road).

Over the last 6 years or so I have watched Blondies progression from a small local bar to a venue that is now internationally recognised (See the Kerrang K Pit Series involving world famous bands as Machine Head and Mastodon). Not only is it the hub of the local rock music community, It is a venue that is an inclusive and safe space for all who attend.

It is a place I have been many times, and I have never ever once seen or heard of any trouble of any kind at the venue. Infact without the bar there, that stretch of Lower Clapton road would almost be a no go zone at night. Prior to its opening, it was a dangerous area with lots of drug dealing occurring from the bookies next door which encouraged a very bad crowd to congregate on the footpath. Blondies opening there has been an enormous benefit not only in terns of safety, but has also brought life back to a street that in the last few years has lost several of its bars and pubs.

Blondies has become a brilliant asset to our local community and in my view there is absolutely no reason why it should not be granted a late licence. Since the pandemic, pubs and bars have been hit badly and a late licence would allow them to try and claw back some of their losses.

If you have any questions please do not hesitate to get in touch.

Many Thanks



Fwd: Letter of support for Blondies (205a Lower Clapton Road) Premises Licence APPENDIX C1 071994

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

3 November 2021 at 11:07

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Mon, 1 Nov 2021 at 22:45

Subject: Letter of support for Blondies (205a Lower Clapton Road) Premises Licence 071994

To: licensing@hackney.gov.uk>

To whom to may concern

I wish to inform you that I am in support of Blondies request for a later licence.

As a woman it's always been important for me to find venues that I feel safe visiting. I've always felt safe when visiting Blondies and have never had to worry about having a night ruined by unwanted attention / disturbances. It's also a huge benefit that Blondies is female run and owned, there aren't really many venues (bars and live music venues) that are. It means that Blondies, the staff, owners and security have a greater understanding to how women want to be treated in the nightlife environment. There isn't a venue like Blondies, it's a unique little spot that has a great sense of community.

The pandemic has not been kind to many establishments in Hackney and it would be a shame that the modest request of a later licence be denied. We should be supporting small, local businesses and help them to thrive.

Kind regards,





Fwd: Variation of Premises Licence 071994 Blondies - 205a Lower Clapton Road -Letter of Support **APPENDIX C12**

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

2 November 2021 at 09:21



Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

Forwarded message ---

From:

Date: Mon, 1 Nov 2021 at 15:45

Subject: Variation of Premises Licence 071994 Blondies - 205a Lower Clapton Road - Letter of Support

To: licensing@hackney.gov.uk licensing@hackney.gov.uk>

To whom it may concern,

I'm writing as a local resident regarding the licence application for extended hours at Blondies in Lower Clapton.

Blondies isn't just a bar to a lot of people, it's a place people are free to be themselves and feel save - which is a rare find. Speaking from my own experience, it's completely changed my life.

Before I started to go to Blondies, I never felt particularly safe as a young woman on any nights out. Once I started going to Blondies it was the first time I really ever felt cared about, that the staff and owners really looked out for me and my well-being (and this was even before they knew me well enough to consider me a friend). It's now completely changed my social life (for the better) and made me feel like I belong somewhere. This is something Blondies does for a lot of likeminded people, and Clapton happens to be home to a large number of us.

I'm sure you will agree that the pandemic has hugely affected the hospitality sector, especially for small businesses and live music venues. Blondies is both. The change to the licensing hours is such a minor change in the grand scheme of things, and one way to really help get them back on track after such an uncertain 18 months. Having somewhere to stay (especially as there are not many places open late in the area anymore) would make such a huge positive difference to so many people.

I hope you will read this and understand the support for a space like Blondies and consider their application.







Fwd: Variation of Premises Licence 071994 Blondies - 205a Lower Clapton Road -**APPENDIX C13** Letter of Support

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

2 November 2021 at 09:21

Kind Regards,

Licensing Service London Borough of Hackney

Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Mon, 1 Nov 2021 at 15:46

Subject: Variation of Premises Licence 071994 Blondies - 205a Lower Clapton Road - Letter of Support

To: licensing@hackney.gov.uk>

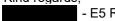
To whom it may concern,

I recently learnt that the Blondies establishment was looking to gain a later license - fantastic! As a Hackney resident of over 5 years, we've seen many great places that have live music / DJs come and go, most recently the demise of The Mermaid pub and downstairs venue.

Blondies offers an inclusive and safe space for the Clapton community to enjoy a roster of interesting evenings including live music, quizzes, DJ's whilst being amongst diverse company.

The addition of a later license gives residents the opportunity to continue their evenings close to home whilst supporting the revenue of a local, small family-run venue.

Kind regards,



- E5 Resident





Fwd: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -**Letter of Support**

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

2 November 2021 at 09:21

APPENDIX C14

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message -----

Date: Mon, 1 Nov 2021 at 19:15

Subject: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -Letter of Support

To: licensing@hackney.gov.uk>

Subject Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -Letter of Support

To whom it may concern,

My name is Santiago Arbelaez resident of London Lane, flat E8 3

I would like to support blondies bar in Clapton as a cultural asset for the borough of Hackeny. People who is into alternative/rock music these days find it hard to get together as a community due to the genre being quite niche and non mainstream, that's why we need places like these to create culture not to destroy it.

The first time I went to Blondies I made friends with everyone there and this keeps happening with anyone coming inside. I was shocked by getting such a friendly welcoming which is very rare these days.

The area is enhanced by having an institution on its doorstep, not threatened.

Your kindly

Yours truly





Fwd: Variation of Premisses License 071994 Blondies - 205a Lowe Clapton Road letter of support

2 messages

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

2 November 2021 at 09:22

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

APPENDIX C15

--- Forwarded message ------

From:

Date: Mon, 1 Nov 2021 at 20:00

Subject: Variation of Premisses License 071994 Blondies - 205a Lowe Clapton Road letter of support

To: licensing@hackney.gov.uk licensing@hackney.gov.uk>

To Whom it may concern,

I am writing to show support in the review of Blondies bar license.

I have been frequenting the bar for the 6 years it has been open now - often as a single woman by herself. I have spent much of my adult life being told as a woman that we have to adapt our lives accordingly, not go out alone, be vigilant, stay away from strangers etc. As somebody that has been verbally abused on the streets by men and women for the way I look/dress/act, I am very aware that safe spaces are hard to find. I feel safe and included there. I used to also go to the Mermaid aroun the corner but that change and I did not feel it was an alternative inclusive pub anymore.

Vertity and her sisters created a space that has become a vital part of my life - I freequent their venue regularly. Having grown up in the hospitality industry I find their bar to be a 'home from home' for me. The team are kind, reassuring and friendly. Something we do not get enough of in London. I have watched the venue change over time and see that there is a growing number of young people freequenting there, it is imperative to keep these places open and safe inclusive spaces for everybody wearing black, having tattos and listening to varied music i this day and age should not be something held against people - I have never seen a fight break out in Blondies, never heard an argument, only fun times. I hope the late license gets approved and the safe space can continue to serve the many. I find that having Blondies in that area now gives it life ad joy -exactly what we need more of.

Many thanks



Fwd: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -**Letter of Support APPENDIX C16**

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

1 November 2021 at 11:25

Kind Regards,

Licensing Service London Borough of Hackney

Tel: 020 8356 2431 Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message -----

Date: Thu, 28 Oct 2021 at 14:39

Subject: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -Letter of Support

To: Licensing (Shared Mailbox) < licensing@hackney.gov.uk >

To whom it may concern,

I am a local resident and wish to write a letter of support for Blondies application for a variation of their license.

I have lived in Thistlewaite Road for over 20 years and have been an active member of the community, including the chair of governors at the local Millfields community school.

I would like to take this opportunity to support the team behind Blondies. I got to know them when they opened the bar 6 years ago and I have always found them to be dedicated and caring landlords.

Unlike other venues in the area, it is a place where I have always felt safe and looked after.

The bar itself is gaining a national reputation, after being featured in magazines and websites reporting on culture. It has become a cultural asset for Clapton, which I for one am very proud of.

They, along with other parts of the night-time economy have been hit hard by Covid. This team really deserves the chance to grow again, by the granting of what is in effect a very modest change to the licence.

I don't think I have ever heard a bad word said about them in the 6 years they have been operating. Please support them.

If you would like any further information then please contact me on the email address above.

Yours,







Fwd: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -**Letter of Support**

1 message

APPENDIX C

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

28 October 2021 at 10:02

Kind Regards,

Licensing Service London Borough of Hackney

Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message -----

Date: Wed, 27 Oct 2021 at 17:34

Subject: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -Letter of Support

To: licensing@hackney.gov.uk> Cc: <leemohair@me.com>

To whom it may concern

I am writing to you in support of our local cultural hotspot, Blondies, located @ 205a on Lower Clapton Road. As a longtime resident of the surrounding environs, and patron of said establishment, I'd like to speak to a few points that will, hopefully, convince and/or encourage you to consider their request to extend their opening hours:

Firstly, the value of Blondies as a unique (and safe) meeting space for like-minded people. This cannot be overstated - Verity, her sister, and all the amazing staff at Blondies have spent years cultivating a welcoming and utterly irreplaceable refuge for those of us who identify with, and feel accepted into, the culture they exemplify and champion. Whether it's exciting (and more often than not, local) bands, incredible (mostly vegan) chefs or even local breweries, Blondies has always showcased new and aspiring young people and their artistic, culinary and/or business aspirations. I cannot think of anywhere else that has done this so effectively, or would be able to do so in the future in a safe and responsible manner.

Secondly, the longevity and success of Blondies as a Lower Clapton landmark; the above history as a venue for new and emerging talent notwithstanding, Blondies has been going from strength to strength for 6, going on 7 years now. I know of no other venue/bar that has that kind of staying power (and, by inference, such dedicated clientele). We've lost Power Lunches, we've lost Birthdays, we've lost many other places of a similar (though never quite as good) ilk the fact that Blondies has successfully, and peacefully, coexisted with the greater Lower Clapton community is a testament to, again, all the staff and their consideration and goodwill towards the people who live around them, and customers who come from further afield. I have never heard of a single complaint being lodged against the bar - and considering the length of time it's been running, and how much fun I and many others have had inside, that is incredibly impressive, and can be chalked up to how carefully and responsibly Blondies is run.

I would go on, but I don't want to sound too effusive in my praise; sufficed to say, Blondies is a Lower Clapton institution, and enhances the area by being there immeasurably.

Yours faithfully



Fwd: Variation of Premises Licence 071994 B **Letter of Support**

APPENDIX

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

28 October 2021 at 10:02

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

Date: Wed, 27 Oct 2021 at 20:42

Subject: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road - Letter of Support

To: licensing@hackney.gov.uk>

, and I am an almost 18 year old girl who has lived in Lower Clapton (Lawley Street, E5 My name is ORJ) my whole life. Having followed Blondies on Instagram I would love to be able to celebrate my birthday in a cool space. I would feel comfortable and safe in an establishment owned and run for 6 years by local women. Seeking later hours seems great for the local area and for young women and other marginalised groups like me to enjoy without feeling threatened or unsafe. I know my friends and I would come often, knowing it is so local, well run and that we would not feel as vulnerable as we might in a dusty old pub or bar in Central London.

Please accept this letter of support for Blondies





Fwd: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -**Letter of Support**

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

1 November 2021 at 11:22

Kind Regards,

APPENDIX C19

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Mon, 1 Nov 2021 at 09:42

Subject: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -Letter of Support

To: licensing@hackney.gov.uk>

Dear Hackney,

Please see attached my letter of support in respect of Variation of Premises Licence 071994 Blondies - 205a Lower Clapton Road.

Kind regards

Alfearn Road, Lower Clapton Hackney



Music Cities Convention, Alberta, Canada - Sept 15-17, 2021

Music Tourism Convention, Cleveland, Mississippi, USA - Sept 28-1 Oct, 2021

Music Cities Awards, Online, Nov 9, 2021 Sign up for our events newsletter here Join the Music Cities Community

Sound Diplomacy

Sign up for our Sound Diplomacy newsletter here

Music Cities Events

Music Cities Awards, Online, Nov 9, 2021

Music Cities Convention, Alberta, Canada, Feb 9-11 2022

Music Tourism Convention, Cape Breton Island, Canada, Oct 5-7 2022

Sign up for our events newsletter here

Join the Music Cities Community

All personal data included in this commercial email have been previously provided by interested parties in a totally voluntary manner and with the purpose of keeping them informed on the products and services SOUND DIPLOMACY offers. These data are processed by SOUND DIPLOMACY and others SD companies. In any case, you may exercise your rights to access, rectification, cancellation, portability, as well as limitation and opposition to your data processing writing to SOUND DIPLOMACY by this email address: info@sounddiplomacy.com.

In your application, you must state your name and surname, the issue to be addressed, and a suitable address for purposes of document delivery and notification, and your signature and current date. You may also enclose all the documents related to your request. All of this, according to GENERAL DATA PROTECTION REGULATION 2016/679 UE and further dispositions.

Disclaimers apply, for full details see: https://hackney.gov.uk/email-disclaimer



Letter of support - Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road.pdf 46K

licensing@hacknev.gov.uk

Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road - Letter of Support

Dear Hackney Licensing,

I am writing to you about Blondies Bar in Lower Clapton, who are currently trying to extend their licensing hours. My name is Jett Glozier and I am a resident of Clapton (for 7 years) and Hackney (10 years). Other than being an interested local resident I am Head of UK for <u>Sound</u> <u>Diplomacy</u>.

Blondies has become a cultural destination for Clapton and whatever is needed to ensure its survival should be properly considered. As a punter, I first walked into Blondies sooner after it opened and was greeted by the owners with open arms, despite being on my own I was made to feel welcome and safe and have continued to return countless times and been greeted the same way every time, often bringing visiting friends or family with me. In an often transient place like Hackney, this should not be under appreciated - it's a place everyone can be made to feel safe and welcome. Something that is extremely important right now in our city. I would have no fears of letting my girlfriend spend a night alone in Blondies, but couldn't say the same for many other venues in London.

According to UK Music, in 2019 the music industry provided £5.8B GVA to the UK economy, of which music venues (such as Blondies) provided £1.3B of this and at the same time providing 34,000 jobs. The economic contribution of music cannot be ignored in our cities and communities. Clearly devastated by COVID-19 music venues revenue dropped by 90% with indications that it will take until late 2022 to fully recover. An extension of trading hours is an essential element to improving the resilience and financial viability of this venue and helping our creative economy recover from the pandemic.

Grass roots music venues have been under threat in London with 35% of venues closing from 2007 - 2017. Despite this they provide over £91M to the London economy, support over 2000 jobs and have invested £44M in talent. Blondies is a grass roots music venue and an incubator for new talent. Many years ago unknown artists such as Ed Sheeran and Adele were given their initial breaks in venues the size of Blondies. Without these places for artists to experiment and hone their craft we will not have future headline acts and the £2.9B the UK economy makes from music exports will be lost.

Blondies is a place for music lovers and part of what makes London so great. Without venues like this, our city will become sterile and we will fail to retain the people and businesses that were attracted to London in the first place.

I have lived within 500M of Blondies since it opened and not not been disturbed by noise, egress or any other licensable activities. Their presence makes that area of Lower Clapton safer for everyone.

I ask you to please consider their application to extend their trading hours with all of this in mind.

Thank you.

Alfearn Road, Clapton



Fwd: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -Letter of Support

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

26 October 2021 at 09:33

APPENDIX C20

Kind Regards,

Licensing Service London Borough of Hackney

Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Mon, 25 Oct 2021 at 18:40

Subject: Variation of Premises Licence 071994 Blondies- 205a Lower Clapton Road -Letter of Support

To: licensing@hackney.gov.uk <licensing@hackney.gov.uk>

Cc: leemohair@me.com <leemohair@me.com>

To whom it may concern,

I am writing because it is my understanding that my favorite local bar, Blondies, is applying to the council for permission to extend its hours of operation. As an E8 resident, I can attest to the fact that there is no other bar like Blondies in the area. They're a unique asset to the neighborhood, with no comparable bar or venue in the area for like-minded people to gather.

Not only is it loved by locals, but I know for a fact that people travel from across London to go to Blondie's, which can only benefit the neighborhood and enhance its desirability. The fact that people are willing to travel from all over the city to come to this bar/venue shows how important it is, particularly for young people, to have safe and accepting spaces (an atmosphere you don't usually get from your local pub, particularly if you're a woman). Blondie's is an inclusive environment, a safe haven (thanks to the wonderful staff, security, and patrons) for everyone, especially minorities, where everyone is welcomed and accepted without question - part of the Blondies family. Maybe the fact that it is completely family-owned and operated, by three amazing sisters no less, has something to do with it. In fact, whenever I tell people about Blondies one of the first things I say is that it is an independent, women-owned business, which surely east London needs more of.

Too many great bars, restaurants, and venues in east London did not survive covid. But through sheer grit and hard work on part of the owners, and the massive amount of love and support in the community for this bar, somehow Blondie's managed to survive against all the odds. But 'survive' is the keyword. Like many, they are struggling to stay on their feet. I have been going to Blondie's for over 5 years now, and I believe they've been open for at least 6. In that time, I've never heard of a complaint from the neighbors, or a bad word about them spoken by anyone.

After the devastation that they and other small businesses suffered due to the pandemic, the least the council can do is grant them this modest change to their licensing to try to help them recover and thrive within the community that values them so much. To dismiss their request without any evidence of misconduct or wrongdoing would, quite simply, be unfounded and negligent. On the contrary, supporting them and their patrons when they need it can only reflect well on Hackney council, and show that its councilors care about women-owned businesses and our community. And as a woman, it means a lot to me to see these hard-working sisters do well. I, and many others, will continue to do anything we can to support this women-owned business.

We did everything we could to support Blondies through the pandemic, now it's the council's turn.

Thank you in advance for your support.

All the best,



Fwd: Variation of Premises License 071664 Blondies - 205a Lower Clapton Road -**Letter of Support**

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

29 October 2021 at 16:04

Kind Regards,

APPENDIX C21

Licensing Service London Borough of Hackney

Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Fri, 29 Oct 2021 at 15:28

Subject: Variation of Premises License 071664 Blondies - 205a Lower Clapton Road - Letter of Support

To: licensing@hackney.gov.uk licensing@hackney.gov.uk>

To whom it may concern,

We are writing to you to express our support of the current application by Blondies for later opening hours and to explain the personal importance of the bar to ourselves and our community. Blondies are an important part of our social lives and have given us many happy memories, a sentiment we feel is also held by many others in the area, so we want back them in any way possible.

We currently live in Hackney and since moving to the area 3 years ago, finding an inclusive space for ourselves and friends to meet and be surrounded by likeminded people has been a struggle. Given the effects of the pandemic many venues (especially independent businesses) in the area suffered immeasurably and as a consequence were forced to close their doors, leaving venues few and far between. The fact that Blondies was able to persevere is proof of how important it is to the locals and our community. Longer opening hours is a modest request to the council but it would immensely help this independent in recovering from closures over the pandemic.

A lot of young people, especially young women, do not feel comfortable in many of the local pubs. The space Blondies has created allows us the opportunity to support a small business run by two women, experience live music, buy from local breweries and socialise within a safe environment and without fear.

Most places in London cannot offer what Blondies does 7 days a week, let alone in the Hackney/Clapton area. It would be testament to the continued inclusivity the support of young people of the Borough of Hackney provides if the council offered their support to this application.

I appreciate you taking the time to read this letter, and I look forward to hearing the results of this application.









Fwd: Letter of Support - Variation of Premises Licence 071994 Blondies (205a **Lower Clapton Road)**

1 message

Licensing (Shared Mailbox) < licensing@hackney.gov.uk> To: Sanaria Hussain <sanaria.hussain@hackney.gov.uk>

1 November 2021 at 11:22

APPENDIX C22

Kind Regards,

Licensing Service London Borough of Hackney Tel: 020 8356 2431

Email: licensing@hackney.gov.uk www.hackney.gov.uk/licensing

--- Forwarded message ------

From:

Date: Sun, 31 Oct 2021 at 22:16

Subject: Letter of Support - Variation of Premises Licence 071994 Blondies (205a Lower Clapton Road)

To: licensing@hackney.gov.uk>

To whom it may concern,

RE: Variation of Premises Licence 071994 Blondies (205a Lower Clapton Road)

I'd like to voice my support for the amendment to the premises license requested by Blondies, at 205a Lower Clapton Road.

It's my honest opinion that Blondies provides a valuable contribution to the nightlife of the local of the area, and offers a compelling creative space for music fans to gather - especially in an area gradually losing nightlife venues yet still considered a hub for music and culture.

The owners and staff work hard to provide a dynamic, creative space for its clientele - one catering to genre music interests which is something increasingly hard to find in London. The venue experience is safe and inclusive, recognised by the regulars and visitors alike, providing a very positive environment with supportive community. In my experience, the bar also acts as a destination location, attracting investment from tourists and visitors from outside of the borough with its exciting identity.

With Covid having greatly impacted the nightlife industry, small venues across the city are under threat - and it would be a strong statement for your department to proactively support the growth of an established venue in the borough with this relatively small addition to their license. Blondies is woven into the fabric of the local community, proactively supporting local residents and business owners alike. You'll not hear a bad word said about the venue - and supporting this request will be genuinely additive for the borough.

In summary, I would ask you to seriously consider granting Blondies their requested license amendment - and help a Clapton institution grow and continue to be a north star for London nightlife as a whole.

Yours sincerely,





APPENDIX D

Licensing Service Hackney Council 2 Hillman Street London E8 1FB

Verity Cox

020 8356 4972 sanaria.hussain@hackney.gov.uk

29 Mildenhall Road Hackney London E5 0RT

31 October 2015

Dear Sir/Madam,

LICENSING ACT 2003: Application for a Premises Licence RE:205A Lower Clapton Road, Hackney, E5 8EG

I write to confirm that your application for a premises licence under the above Act has been successful. Details, including mandatory conditions laid down in the Act, are set out below; your actual licence document will be dispatched in the near future. It is your responsibility to ensure the details below are correct.

Please keep this letter in a safe place. It should be produced upon request as evidence of your licence until it is sent to you. The Police and other enforcing agencies are aware that your new licence is in the process of being issued and will accept this letter as evidence that you have a licence.

Details

Licence Number: 071994Date of Grant: 31/10/2015

Approved activities/hours:

Supply of Alcohol

INDOOR

Standard Hours:

Mon 12:00-22:30 Tue 12:00-22:30 Wed 12:00-22:30

Thu 12:00-22:30 Fri 12:00-23:30 Sat 10:00-23:30 Sun 10:00-22:30



Opening hours: INDOOR

Standard Hours:

Mon 11:00-23:00 Tue 11:00-23:00 Wed 11:00-23:00 Thu 11:00-23:00 Fri 11:00-00:00 Sat 10:00-23:00

Alcohol sales type:

On Premises

Where the licence is time limited the dates:

Start: 31/10/2015 End: N/A

This licence is subject to the following conditions:

Mandatory Conditions: Supply Of Alcohol (On/Both)

- 1. No supply of alcohol may be made under the premises licence:
 - (a) At a time when there is no designated premises supervisor in respect of the premises licence.
 - (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- 2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;



- (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
- (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
- 4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- 5. 5.1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sales or supply of alcohol.
 - 5.2 The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - 5.3. The policy must require individuals who appear to the responsible person to be under 18 years if age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-
 - A. a holographic mark or
 - B. an ultraviolet feature.
- 6. The responsible person shall ensure that:
 - a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied



having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:

- beer or cider:1/2 pint;
- · gin, rum, vodka or whisky: 25ml or 35ml; and
- still wine in a glass: 125ml; and
 - a. these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - b. where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Minimum Drinks Pricing

- 7.1 A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
 - 7.2 For the purposes of the condition set out in paragraph 7.1 above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

P = D+(DxV)

Where -

- (i)P is the permitted price,
- (ii)D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and (iii)V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.



- 7.3 Where the permitted price given by Paragraph 8.2(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 7.4 (1) Sub-paragraph 7.4(2) below applies where the permitted price given by Paragraph 7.2(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Door Supervision

8. Each individual who is to carry out a security activity at the premises must be licensed by the Security Industry Authority.

Conditions derived from Responsible Authority representations

- 9. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31-day period.
- 10. Any staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage when requested.
- 11. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol.
- 12. Signs will be prominently displayed at all exit points reminding customers to leave quietly and respect local residents.

↔ Hackney

- 13. There shall be no promotional sales of alcohol on the premises where alcohol is sold at a lower price than that at which the same or similar alcoholic drinks are sold, or usually sold, on the premises.
- 14. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as driving licence or passport.
- 15. An incident log shall be kept at the premises, and made available on request to an authorised officer of the council or the police, which will record the following.
 - a. All crimes reported:
 - b. All ejections of patrons
 - c. Any complaints received.
 - d. Any incidents of disorder.
 - e. Seizure of drugs or offensive weapons.
 - f. Any faults in the CCTV system
 - g. Any refusal of the sale of alcohol.
 - h. Any visit by a relevant authority or emergency service.
- 16. Premises to operate zero tolerance policy to drugs and comply with Hackney Police and Council Community safety unit drugs and weapons policy where appropriate.
- 17. Music shall only be played at a level that allows a face to face conversation at normal speech level.
- 18. An adequate and appropriate supply of first aid equipment and materials shall be available on the premises.
- 19. All staff will be given refresher training every twelve months on the legislation relating to the sales of alcohol to underage persons and drunken persons. There will be written records kept on the premises and made available to a police officer or other authorised officer upon request.
- 20. The licence holder shall maintain a dedicated telephone number of the Designated Premises Supervisor for use by any Responsible Authority or any person who may wish to make a complaint. This contact number shall be provided to licensing authority, police and to any local residents upon request.
- Bottle bins must not be discharged between 10pm and 9am.

Hackney

- 22. Patrons will not be allowed to take drinks, glass or open containers outside of the premises at any time except for the designated area at the rear of the premises.
- The rear garden shall not be used after 9pm Sunday Thursday and 9:30pm on Friday and Saturday.
- 24. There shall be a maximum of 55 people on the premises (excluding staff) at any one time.
- 25. The Licensee shall ensure that all staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where is can be referred to at all times by staff.
- 26. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by her registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by her waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.
- 27. The Licensee's premises are situated in an area within which refuse may only be left on the public highway during certain time bands. If the Licensee's waste carrier cannot or does not comply by collecting the refuse during the present or any future time bands imposed by the waste authority, the Licensee must remove the refuse from the public highway and/or keep it within the premises until such time as her waste carrier arrives to collect the refuse.
- 28. The Licensee instruct a member of staff to make regular checks of the area immediately outside and within 10 metres either side of the premises and remove any litter, bottles and glasses emanating from the premises. The collection and removal of litter should include satisfactory disposal of spilled food and similar materials so as to leave the footway in a clean, safe and wholesome condition.
- 29. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacle being carefully placed so as not to cause an obstruction or trip.



30. The outside area shall not be used for primary cooking, or outside of the permitted planning hours i.e. 10.00 to 23.00 hours Mon to Thurs and Sun, and 10.00 to 22.00 hours on Fri, Sat and Bank Holidays.

The premises licence shall run until it is surrendered or revoked and will lapse upon the death, incapacity or insolvency of the licence holder, (but may be reinstated if an application for transfer is made within 28 days).

I confirm that, if you are aggrieved by any term, condition or restriction attached to this decision, you have the right to appeal to Thames Magistrates at Thames Magistrates Court, 58 Bow Road, London E3 4DJ within 21 days of the date of this letter.

If you have any queries, please do not hesitate to contact me.

Yours faithfully,

Sanaria Hussain Licensing Officer

The Council wants hear about your experience of the Licensing Service. Please complete the short survey via www.hackney.gov.uk/licensing-survey.asp to help us continue to improve our Service.

